

**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF EXCISE, ENT. & L. TAX DEPTT.
L & N BLOCK I.P. ESTATE: VIKAS BHAWAN, NEW DELHI**

No.F.1 (55)/CE/ESCIMS/2011-12/863.871

Dated: 20/1/2014

ORDER

To comply with GS1 Standards and 2D image on both ends of bottle barcode label and cases all Distilleries/Breweries/Wineries/Indian Foreign Liquor are directed to change barcode printing application.

Registered Distilleries/Breweries/Wineries/Indian Foreign Liquor are required to comply with GS1 Standards by 24th Jan'14. For unregistered distilleries/breweries/wineries, CSD and all paramilitary forces are directed to comply with GS1 Standards changes. This should be completed by 24th Jan'14 failing which import permit cannot be generated from ESCIMS for unregistered distilleries/breweries/wineries.

Kindly find attached GS1 Standard document and barcode image.

In case of any clarification call could be made at helpdesk (0120-6144022) or email at excisesupport.delhi@nic.in about the implementation of barcode printing application at distillery/brewery/winery and bonded warehouse.


20-1-14

**(INDU SHEKHAR MISHRA)
DEPUTY COMMISSIONER**

CSD and Paramilitary Forces

Copy for information to:-

1. PS to the Commissioner (Excise), GNCTD.
2. PA to the Deputy Commissioner (Excise), GNCTD.
3. AC (IMFL), AC (Country Liquor) with request to communicate all stakeholders accordingly.
4. PA to Deputy Commissioner (Taxes), GNCTD.
5. Project Director, Implementing Agency, M/s TCS.
6. Sr. General Manager, NISG.

Bottle Barcode:



(01) 0 8901556 00000 6 (21) 1987654321

Case Barcode:

Radico Khaitan Ltd Derabassi



(01) 0 8901556 00000 6 (11) 131101 (15) 140331 (10) 60



(90) 089027890001045762

SSCC: 0 8901556 000000001 3

GS1 Standards Specification - Delhi State Excise13th December 2013

1. **Bottle and its Monocarton:** - Incorporation of **GS1 DataMatrix** on the bottle and monocarton (of liquor /beer) which shall encode the following information:
- GTIN (GTIN - Global Trade Identification Number) followed by application identifier (01)
 - Unique Serial followed by application identifier (21)

Illustration of the above is represented as below:



(01) 0 8901556 00000 6 (21) 1987654321

In the above Illustration,

(01)	Is the application identifier to indicate that the data following it, is GTIN -14. Brackets should not be encoded in the barcode and should be shown in the human readable format
08901556 00000 6	Is the GTIN of Product
(21)	Is the application identifier to indicate that the data following it, is the unique serial number of the product which should be alphanumeric and variable length field varying from 1 to 20 digits. Brackets should not be encoded in the barcode and should be shown in the human readable format
1987654321	Is the unique serial number of the product

2. **At Carton Level:** - Incorporation of two barcode at the Carton level of liquor/beer using **GS1-128** barcode Symbology. Two barcodes shall be incorporated on a single label which shall encode the following information:

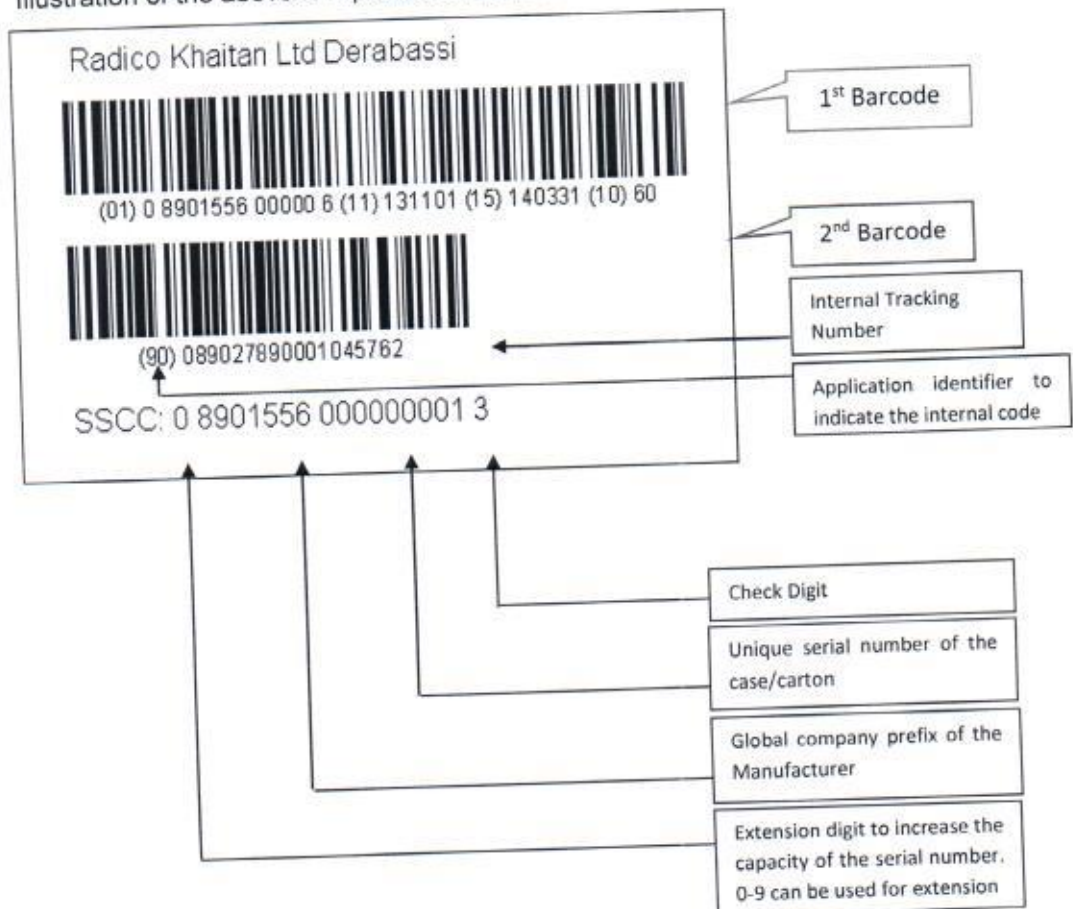
1st Barcode shall encode:

- GTIN (GTIN - Global Trade Identification Number) using application identifier (01)
- Date of Manufacturing in YYMMDD format using application identifier (11)
- Best Before Date in YYMMDD format using application identifier (15)
- Batch Number using application identifier (10)

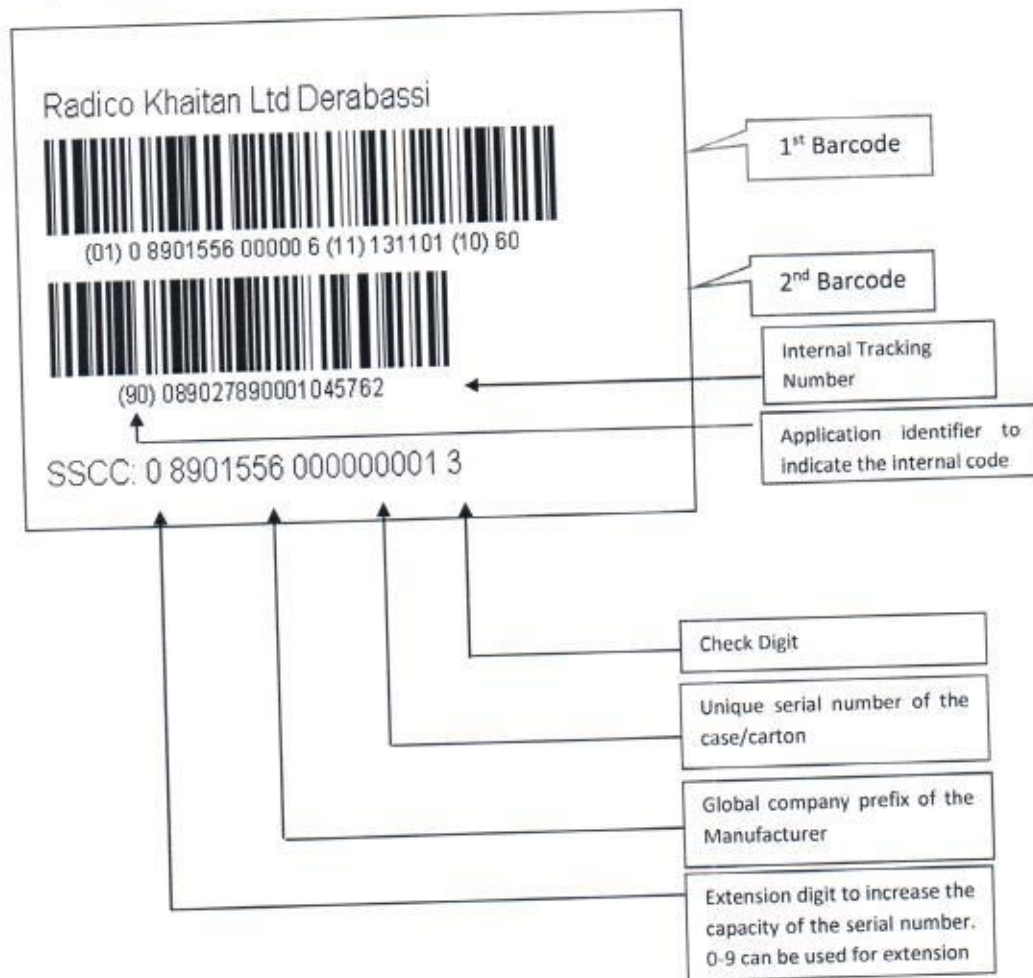
2nd Barcode shall encode:

- Excise tracking number using application identifier (90)

Illustration of the above is represented as below:



In case of liquor where expiry date shall not be applicable, illustration of barcode label is represented as below:



Note:

- SSCC number needs to be generated using the company prefix of the manufacturer and should be printed on the label in a human readable format as illustrated in the figures below. It is recommended to map the SSCC number with the internal tracking number in the application at the distiller end.

In the above Illustration, 1st barcode represents

(01)	Is the application identifier to indicate that the data following it, is GTIN-14 data format. Brackets should not be encoded in the barcode and should be shown in the human readable format
08901556000006	Is the GTIN of Product
(11)	Is the application identifier to indicate that the data following it, is the production/manufacturing date of the product in YYMMDD format. Brackets should not be encoded in the barcode and should be shown in the human readable format
131101	Is the production /manufacturing date of the product in YYMMDD format (1 st November 2013)
(15)	Is the application identifier to indicate that the data following it, is the best before date of the product in YYMMDD format. Brackets should not be encoded in the barcode and should be shown in the human readable format
140331	Is the best before date of the product in YYMMDD format (31 st March 2014)
(10)	Is application identifier to indicate that the data following it, is batch or lot number of product. Brackets should not be encoded in the barcode and should be shown in the human readable format
60	Is the batch / lot number of the product

2nd barcode represents

(90)	Is the application identifier to indicate that the data following it, internal tracking number. Brackets should not be encoded in the barcode and should be shown in the human readable format
08901234567000029	Is the internal tracking number